

Message from the President:

Businesses are integral to the economic well-being of a community, serving as key drivers of prosperity. Notably, one in every six households is engaged in entrepreneurial activities, underlining the widespread impact of businesses. These enterprises not only provide employment opportunities for local citizens but also act as an economic engine, facilitating the circulation of cash throughout the community.

The Morinville and District Chamber of Commerce stands as the advocate for businesses, playing a vital role in promoting local enterprises and fostering networking opportunities for both business owners and their employees. Furthermore, the Chamber takes on the responsibility of monitoring local government activities and actively supports the controlled expansion of the local economy.

Your membership is a crucial support system for the Chamber's ongoing efforts to represent business interests in the local political arena. By being a member, you contribute to actions that aim to create a robust and resilient local economy. We are delighted to offer various membership levels, each designed to bolster the Chamber's capacity to enhance the economy, represent local business concerns, and engage in impactful political initiatives.

Joining the Chamber opens doors to developing your professional network and staying connected with key players in the community. The district covered by the Chamber spans the Town of Morinville, a significant portion of Sturgeon County, including Alexander First Nations and Bon Accord, ensuring a broad and diverse representation of businesses.

Looking ahead to 2024, the Chamber has exciting plans, including round table discussions, educational sessions, and networking events. These initiatives are geared towards further strengthening connections within the business community and providing valuable insights for growth and development.

In summary, the Morinville and District Chamber of Commerce is not just a representative body for businesses but a dynamic force working towards the economic vitality of the community. Your membership not only benefits your business but also contributes to the collective efforts to build a resilient and thriving local economy.

Matthew Lee

President 2024

For more information on any of our membership levels please contact the office:

Phone: (780) 939-9462

chamber@morinvillechamber.com

www.morinvillechamber.com

All levels of Membership include the following benefits:

Marketing and Visibility

- Be a publicity machine: Place your ad in our weekly newsletters, advertise in the online Member Directory, enhance your business listing, or offer Hot Deals on morinvillechamber.com
- 10 newsletter ads per year to all members - \$25.00 charge after 10
- Business referrals exclusively for members
- Ribbon cutting ceremonies and access to “How to” tips for your events
- Bon Jour Bags are given to new residents in the area, a member-only benefit. We will advise you when we run out of items for this bag
- Online Business Directory Ad (searchable by Category, Name, or keyword)

Access and Services

- Member exclusive rates for our monthly membership luncheons, networking events, and programs
- Opportunity to host our monthly After-Hours Networking event
- Regular e-mails from the Chamber detailing events, opportunities, and member news or events
- E-polling and survey input on key business issues
- Chamber representation at regional government meetings
- Chamber representation at Alberta and Federal Chamber meetings
- Members-only pricing for Chamber products and services
- Chamber Board Room available for rent
- The signing of Certificates of Origin for International Trade - Member price \$25.00 per occurrence
- Access to the Alberta and Canadian Chamber Value Added Programs, including the Chamber Plan Group Insurance. The Plan provides access to group benefits. The Plan offers a wide range of products to businesses from 1 - 50 employees
- Hot Deals ads – the ability to offer specials on our website, with one ad in the Newsletter included for \$15 each or 10 for \$100.00 – members only
- Job Postings – the ability to post jobs on our website. No charge for members only
- Enhanced listing - \$50.00 per year – a mini website in our website that brings your company listing to the top of the category in the online member directory

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Non-Profit/Associate Membership

Annual Investment \$120 (plus GST)

Why be a member of the Morinville and District Chamber of Commerce?

As a member of the Chamber, Non-Profits will be able to build connections through the different events that the Chambers holds throughout the year and have added visibility through our directories, Bon Jour Bags, and our weekly newsletters.

Business Basic Membership

Annual Investment \$215 (plus GST)

Valued at \$565

Why be a member of the Morinville and District Chamber of Commerce?

Better connections to start. Get connected with other businesses and the community with this entry-level Membership designed for small businesses.

See above for a complete list of benefits for the Business Basic Membership and the Non-Profit/Associate Membership.

With all the benefits listed above, the Memberships below will have additional value-added benefits.

Marketing Membership

Annual Investment \$350 (plus GST)

Valued at \$935

The Marketing Membership is an excellent decision for those who would like more visibility than the average business. You will automatically receive enhanced visibility on morinvillechamber.com with your annual Membership and additional benefits.

Additional Benefits - Marketing and Visibility

- Enhanced listing in the new online Chamber Directory (\$50.00 value)
- Banner ad in the new online Chamber Directory (\$360 value)
- Complimentary use of Board room upon availability (\$400 value)
- Additional category listing in the online Chamber Directory (\$25.00 value)
- 10 Hot Deals ads (ability to advertise specials on our website), including an ad in the Newsletter (\$100 value)

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Entrepreneur Membership

Annual Investment \$500.00 (plus GST)

Valued at \$1,300

As an Entrepreneur, you're a smart buyer. The Entrepreneur Membership is a wise decision for any business that would like more visibility than the average business. Receive enhanced visibility on morinvillechamber.com automatically with your annual Membership, along with some additional benefits.

Additional Benefits - Marketing and Visibility

- Enhanced listing and category banner ad in the new online Member Directory (\$410 value)
- Additional Category Listing in the online Member Directory (\$50.00 value)
- One prepaid ticket for our 10 Monthly Luncheons (\$300 value)
- Notarizing of Certificates of Origin for International Trade (maximum of 20; \$25.00 each after 20) (\$500 value)

Premium Membership

Annual Investment \$990 (plus GST)

Valued at \$2,220

The Morinville and District Chamber of Commerce takes political action on issues that unfairly target the business community or any industry. The Chamber is there with the contacts and knows how to cut the red tape that keeps businesses from growing. As a Premium Member, you support our ability to take political action on your behalf.

Additional Benefits - Marketing and Visibility

- Two prepaid tickets to 10 Monthly Luncheons (\$600 value)
- Two tickets to the Business Awards Gala (\$140 value)
- Notarizing of Certificates of Origin for International Trade (\$2500 value)

Executive Membership

Annual Investment \$1500 (plus GST)

Valued at \$2,850

Representing business interests with the government is a service we provide so you can focus on your business, not government regulation. If your business and customers can benefit from less red tape, your Executive Membership supports the Chamber's Public Policy efforts and connects you to others who share your interests.

Additional Benefits - Marketing and Visibility

- Two prepaid tickets to 10 Monthly Luncheons (20 lunches per year, \$600 value)
- Four tickets to the Business Awards Gala (\$280 value)
- Free notarizing for Certificates of Origin for International Trade (\$400 value)
- Golf for 2 people (\$280 value)
- Notarizing for Certificates of Origin for international trade (\$3600 value)

President's Diamond Circle Membership

Annual Investment \$2500 (plus GST)

Valued at \$7,300

Your business benefits from a strong, healthy, and diverse economy. The President's Diamond Circle Membership was created to provide you with a way to support the advocacy efforts even further. In doing so, you will also receive some additional perks along the way.

Additional Benefits - Marketing and Visibility

- **Permanent logo on the morinvillechamber.com home page, e-mail signatures, and newsletters recognizing your business as a President's Diamond Circle Member (\$2,000 value)**
- **Enhanced Listing and Category Banner ad** in the online member directory (\$410 value)
- **Golf team** for the annual Golf Tournament (\$500 value)
- **Golf Tournament** – 1 hole sponsorship (\$300 value)
- Two prepaid tickets to 10 Monthly Luncheons (\$600 value)
- **A full table for 8** reserved for the Business Awards Gala (\$480 value)
- Sponsorship recognition and possible presentations at our monthly membership luncheons; recognition 10 times annually and presentation opportunity once annually

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